

THE 7 NUMBERS TO KNOW

For Small Business Owners



Knowing the meaning of your numbers helps keep your business on track for growth and success. These 7 Key Numbers are what you need to know each month to predict your financial success, have confidence in your bookkeeping, and be able to sleep at night!

"One of the biggest problems I hear from clients is the overwhelming fear of managing their numbers. As an entrepreneur myself, I understand the challenges of running a company and all the administrative responsibilities that go along with it."



Being true to yourself and your product or service is why you are in business. My passion is to help small business owners understand their numbers. I believe that if you do not review your financial statements regularly, you are leaving money on the table that could be in your bank account!

This is a list of 7 Key Numbers that all small business owners need to track and understand. Successful business owners realize the importance of tracking and predicting their own financial journey.

The "wonder" of knowing your numbers will enable you to plan effectively, spend and save prudently, and price yourself accordingly. In addition, you will be prepared for dips in the economy, staffing or administrative issues, and other business challenges.

I look forward to working with you and seeing the exciting results of your great success as you learn your numbers and make them work for you!

Debbie Schaub